

Privacy Policy

Last Updated: July 24, 2026

Palm Breeze Pediatrics LLC ("Palm Breeze Pediatrics," "we," "us," or "our") respects the privacy of our patients, parents, guardians, and website visitors. When you use PalmBreezePediatrics.com, enroll in a membership, request telehealth services, create an account, make a payment, or communicate with us, we may collect information such as your name, contact information, date of birth, dependent information, account information, payment and transaction details, device or website usage information, and information you voluntarily provide. When you receive healthcare services from Palm Breeze Pediatrics, we may also collect medical and health information necessary to evaluate and treat the patient.

Palm Breeze Pediatrics uses information to provide and administer healthcare and telehealth services, manage memberships and accounts, process payments, communicate with patients and their parents or legal guardians, operate and improve our website and services, maintain security, prevent fraud, and comply with applicable legal and regulatory requirements. We may use qualified third-party service providers to support functions such as electronic health records, telehealth, payment processing, communications, website hosting, and other business operations. These providers may receive information only as reasonably necessary to perform services on our behalf and are subject to applicable privacy and security requirements. When required by HIPAA, appropriate Business Associate Agreements will be maintained.

Medical records and Protected Health Information ("PHI") are handled in accordance with the Health Insurance Portability and Accountability Act ("HIPAA"), applicable Florida law, and the Palm Breeze Pediatrics Notice of Privacy Practices. Florida law provides confidentiality protections for patient medical records, including records generated through telehealth services. Palm Breeze Pediatrics will not use or disclose PHI except as permitted or required by applicable law or as authorized by the patient or legally authorized representative.

Because Palm Breeze Pediatrics provides pediatric healthcare, a parent, legal guardian, or other legally authorized individual may provide information and consent on behalf of a minor when required. Nothing in this Privacy Policy is intended to limit any confidentiality or consent rights that a minor may independently have under applicable law.

Our website may use cookies or similar technologies necessary to operate, secure, analyze, or improve the website. We may also collect basic technical information such as browser type, device information, IP address, and website activity. Palm Breeze Pediatrics does not intend to use tracking or advertising technologies in a manner that unlawfully discloses PHI.

Palm Breeze Pediatrics uses reasonable administrative, technical, and physical safeguards designed to protect personal and health information. However, no electronic system or Internet transmission can be guaranteed to be completely secure. We also maintain and protect personal information in accordance with applicable Florida requirements concerning the security of confidential personal information.

We may disclose information when reasonably necessary to provide healthcare or operate our services, when you authorize us to do so, or when disclosure is permitted or required by law, including in response to valid legal process, regulatory requirements, or circumstances involving the protection of patients or others. We do not sell patient medical records or PHI.

If you consent to receive emails or text messages from Palm Breeze Pediatrics, we may use the contact information you provide for healthcare, account, membership, administrative, or authorized promotional communications. SMS opt-in and consent information will not be sold or shared with third parties for their independent marketing purposes. Message and data rates may apply.

This Privacy Policy applies to Palm Breeze Pediatrics' website and related online services. Our handling of PHI is further governed by our Notice of Privacy Practices. We may update this Privacy Policy periodically to reflect changes in our services, technology, or applicable law. Updates will be posted on our website with a revised effective date.

This Privacy Policy is intended to operate in accordance with applicable federal and Florida law, including HIPAA and applicable provisions of Chapters 456 and 501, Florida Statutes. Nothing in this Privacy Policy creates rights beyond those provided by applicable law.

